

# THE GREAT MOTHER'S DAY RACE

# THE GREAT FATHER'S DAY RACE

Every year, the Great Mother's and Great Father's Day Races take over Al Lopez Park in Tampa, FL with a family fun 5K run/walk. The races have been a family tradition for six years, and we want you to be a part of the excitement!

Our participants, volunteers, and sponsors are a tight-knit community; the races have grown year over year, and over 70% of our runners return and make it an annual family tradition. With a partnership between your business and the races, you will be associated with family, health, and wellness. You'll be seen as an authority in your business space, trust will be formed, and customers will be acquired.

The races also give back to the community; we have a partnership with the Big Brothers Big Sisters of Tampa Bay. This charity helps kids that are in need of a caring adult mentor.

These local 5K races complete an amazing trifecta: families create lasting memories together, a local charity obtains support, and our partner sponsors receive extended marketing and advertising opportunities. Don't miss out in 2017 - We're expecting over 1,200 total race participants. We look forward to speaking with you and working your business!

Best,  
RJ Huebert and Claire Selius  
Race Directors



## MORE INFORMATION

Claire Selius  
Claire.Selius@greatmothersdayrace.com  
330-559-9229

### Great Mother's Day Race

Sunday  
May 14, 2017  
Al Lopez Park  
Tampa, FL  
Set up time: 6am  
Race Start: 8a  
Break down: 11am



### Great Father's Day Race

Sunday  
June 18, 2017  
Al Lopez Park  
Tampa, FL  
Set up time: 6am  
Race Start: 8a  
Break down: 11am

Let's chat about sponsorship options today.  
Package discounts apply if you sponsor both races!

## *Gold Package*

- Premium sponsor logo placement on race T-shirt given to every participant with top billing/large logo
- Premium sponsor logo placement on website with top billing/largest logo
- Premium sponsor logo placement on Facebook page with top billing/largest logo
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 sponsor posts on blog
- 2 E-Newsletter advertisements
- 10 Facebook posts about sponsor promoting business/sales opportunities
- Sponsor video placed on the YouTube.com page
- Table at the site on race day

## *Silver Package*

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on website
- Sponsor logo placement on Facebook page
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 Facebook posts about sponsor promoting business/sales opportunities
- Table at the site on race day

## *Bronze Package*

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on race website
- Table at the site on race day

