

THE GREAT MOTHER'S DAY RACE

THE GREAT FATHER'S DAY RACE

Every year, the Great Mother's & Great Father's Day Races take over Siesta Key Beach in Sarasota, FL with a family fun 5K run/walk. The races have been a family tradition for six years, and we want you to be a part of the excitement! Our participants, volunteers, and sponsors are a tight-knit community; the races have grown year over year, and over 70% of our runners return and make it an annual family tradition. With a partnership between your business and the races, you will be associated with family, health, and wellness. You'll be seen as an authority in your business space, trust will be formed, and customers will be acquired.

The races also give back to the community; we have a partnership with the Safe Children Coalition in Manatee County. The charity helps abused and neglected children and their families in reaching their full potential in a safe and stable environment.

These local 5K races complete an amazing trifecta: families create lasting memories together, a local charity obtains support, and our partner sponsors receive extended marketing and advertising opportunities.

Don't miss out in 2017 - We're expecting over 1,200 total race participants. We look forward to speaking with you and working your business!

Best,
RJ and Claire
Race Directors



MORE INFORMATION

Claire Selius
Claire.Selius@greatmothersdayrace.com
330-559-9229

Great Mother's Day Race

Saturday
May 13, 2017
Siesta Key Beach
Sarasota, FL
Set up time: 6am
Race Start: 8a
Break down: 11am

Great Father's Day Race

Saturday
June 17, 2017
Siesta Key Beach
Sarasota, FL
Set up time: 6am
Race Start: 8a
Break down: 11am



Let's chat about sponsorship options today.
Package discounts apply if you sponsor both races!

Gold Package

- Premium sponsor logo placement on race T-shirt given to every participant with top billing/large logo
- Premium sponsor logo placement on website with top billing/largest logo
- Premium sponsor logo placement on Facebook page with top billing/largest logo
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 sponsor posts on blog
- 2 E-Newsletter advertisements
- 10 Facebook posts about sponsor promoting business/sales opportunities
- Sponsor video placed on the YouTube.com page
- Table at the site on race day

Silver Package

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on website
- Sponsor logo placement on Facebook page
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 Facebook posts about sponsor promoting business/sales opportunities
- Table at the site on race day

Bronze Package

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on race website
- Table at the site on race day

